



## HOUSTON POLICE OFFICERS' UNION

*Texas' Largest Police Union*

1600 State Street • Houston, Texas 77007 • 713.237.0282 • Fax 713.227.8450

### Badge and Gun Rate Sheet

Badge & Gun is a monthly publication of the Houston Police Officers Officers' Union, distributed to members, as well as retired personnel and legislators. Print run is 7,500 copies.

Advertising in the Badge and Gun is both affordable and effective. The intent is to cover costs associated with the publications, not to raise funds. Therefore, rates are kept to a minimum. All accounts are handled directly by persons associated with the HPOU, and all payments are made directly to the Union.

First time advertisers must pay the first month in full prior to publication. Each month following that first run will be billed monthly, and accounts are to be paid within 30 days.

Deadlines: Reservations for advertising space in the Badge & Gun must be completed by the 7<sup>th</sup> of the preceding month.

Classified rates for non-members are \$10.00 per ad, limited to 20 words. All classified ads must be paid in advance.

Allowances for major errors in advertising will include credit or reruns. Credit will be allowed for the first incorrect insertion only. Liability is limited to the worth of the space involved.

#### Rates – per month

<u>Ad size</u>	<u>Dimensions</u>	<u>Once</u>	<u>6 Months</u>	<u>12 Months</u>	<u>Members</u>
Full page	10 x 12 ½	750.00	675.00	600.00	558.00
1/2 page Horizontal	10 x 6 ¼	400.00	360.00	320.00	300.00
1/2page Vertical	5 ½ x 10	400.00	360.00	320.00	300.00
1/4 page	5 x 6	225.00	202.50	180.00	168.75
1/8 page	5x3	125.00	112.50	100.00	93.75
1/16 page	2 ½ x	75.00	67.50	60.00	56.25

**Questions concerning advertising should be directed to Celest Covin  
(832) 541-1463 or [celest.covin@hpou.org](mailto:celest.covin@hpou.org)**